

BTEC Enterprise Curriculum Map Year 10

	Year 10	Year 10
Unit Length	2 terms	1 term
Links to the National curriculum/Assessment Objectives	Pearson BTEC Level 1/Level 2 Tech Award in Enterprise	
Description of the topic and key learning outcomes (key knowledge and understanding)	<p>Learning aim A: Explore ideas, plan and pitch for a micro-enterprise activity</p> <p>Learners will generate their own ideas suitable for a micro-enterprise activity. This activity should be capable of completion in a minimum of one week for an online enterprise or a minimum of two trading sessions for a physical enterprise, to give learners sufficient time to generate evidence to meet the assessment criteria.</p> <p>Level 1 learners will develop an outline plan but may need some support and guidance to ensure that all components of the plan are in place before they start to run the micro-enterprise activity. The evidence will include the outline plan, not all elements may be present and the financial forecasts may not be accurate. The pitch of the outline plan will be brief.</p> <p>Level 2 learners will develop a comprehensive plan for their micro-enterprise, this will need to be based on the research concepts from Component 1. However, this is not the only element of the plan; all other aspects must be in place before they start to run the enterprise. Financial forecasts will be realistic for the type of enterprise activity and timescales.</p> <p>Outcome Students will complete this component of the coursework and have gathered a good solid understanding of competitor behaviour. Students will have completed this section of the coursework</p>	<p>Learning aim B: Operate and review the success of a micro-enterprise activity</p> <p>Learners will develop their knowledge and understanding of the entrepreneurial skills required to set up and run a micro-enterprise activity. Learners will develop critical thinking skills as they review and reflect the performance of the enterprise and how successful they were as an entrepreneur.</p> <p>At level 1, learners may need greater guidance and will not take responsibility for all actions, describing their contribution and making some simple statements about the success, or otherwise, of the activity.</p> <p>At level 2, learners will use appropriate skills proactively and fluently, taking responsibility for their actions, reflecting on their own performance and making a reasoned judgement as to how they could improve their performance in the future.</p> <p>Outcome Students will complete this component of the coursework and have gathered a good solid understanding of competitor behaviour. Students will have completed this section of the coursework</p>
Related Concepts (that are revisited)	Concept of how and why businesses are successful	Concept of how good quality research is linked to creating a successful business
Skills being taught	Research skills are being taught along with report writing skills	Research skills and data analysis are being taught along with report writing skills

Milestone assessments	AC1 will be based on the quality of the written part of the coursework for learning aim A	AC2+3 will be based on the quality of the written part of the coursework for learning aim B
Wider reading	Business focused case studies around successful entrepreneurs and exam style questions are based around the Case studies	Business focused case studies around market research and customer needs and exam style questions are based around the Case studies
Literacy programme	Spellings, key vocabulary, writing frames, sentence starters.	Spellings, key vocabulary, writing frames, sentence starters.
Homework	Knowledge organisers.	Knowledge organisers.